

THE MIND CORNER

Press & Media Kit



- **About The Mind Corner**

The Mind Corner is a premium interview platform blending intimate conversations with cinematic production. From rising creatives to established names, the show creates a space where personality, story, and culture collide.



- **Production & Format**

Shot in a multi-camera studio setup with high-end lighting and audio, The Mind Corner delivers a polished, broadcast-ready format. Each episode is crafted for digital platforms while maintaining a premium editorial feel.



● Guests & Conversations

The Mind Corner has become a trusted space for **high-profile and emerging voices across film, television, music, and theatre**, offering a platform where conversations go beyond headlines and into the human story behind the success.

From internationally recognised screen talent to leading voices in the UK's creative industries, each episode captures **honest, culturally relevant, and emotionally engaging conversations**.

Featured Guests

- Fionn Whitehead (*Dunkirk, Black Mirror*)
- Alex Burunova (*Director – Satisfaction, Netflix*)
- Darnell Shallow (*Big Brother UK*)
- Emily-Mae (*Hamilton, West End*)
- Josh St Clair (*The Greatest Showman, West End*)
- Pau Zeiss (*Netflix, Musical Theatre*)

● Visual Identity & Creative Direction

The Mind Corner is defined by a distinctive visual identity that merges cinematic production with emotional storytelling, creating a space that feels both elevated and deeply human.

At its core, the show is designed to break the traditional interview format using humour, honesty, and vulnerability to explore conversations around identity, creativity, and mental health.

The visual world of The Mind Corner is intentionally crafted to reflect the tone of the conversations:

- Warm, intimate lighting to **encourage openness and authenticity**
- Structured, symmetrical framing to create a sense of **clarity and focus**

- Natural textures and colour contrast to balance **comfort with visual impact**

This is not just aesthetic, it's **psychological design**.



• **Key Statistics**

- 118,000+ YouTube views since launched in January.
- 43,895 views in the last 28 days
- 170,000+ social media video views
- 44,000+ accounts reached (last 90 days)
- 350+ hours of watch time
- Growing international audience (UK & USA)

• **Events & Coverage**

- BFI Flare London LGBTQIA+ Film Festival
- Dua Lipa – Wembley Stadium
- Jason Derulo – The O2 Arena
- Olivia Rodrigo – BST Hyde Park
- Red carpets & movie premieres across London

• **Contact & Media Enquiries**

For collaborations, press opportunities, and partnerships, please get in touch.

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